

# People, Planet, Profits: Creating Value Through Corporate Social Responsibility

Workshop presented by Ms. Leena Al Olaimy

Date: 3rd May 2012  
Time: 9am - 11:30am  
Venue: Movenpick Hotel



Leena Al Olaimy is Co-Founder and Managing Director of 3BL 'Triple Bottom Line' Associates—a Bahrain based social impact consulting firm and think-tank [www.3blassociates.com](http://www.3blassociates.com), which has been recognized as the first Bahraini member of the 'Skoll World Forum on Social Entrepreneurship' at Oxford University in the United Kingdom. Leena also serves as the Global Reporting Initiative's (GRI) Quality Control Consultant for Sustainability Reporting Training Partners in the MENA region <http://www.globalreporting.org/Home>.

A multi-disciplinarian, Leena's decade of experience spans Social Responsibility, Strategic Communications, Government Relations, Event Management, and Consulting, in both New York City and in her native Bahrain.

Investment: BD10 for Bizladies Members, Social Media Club Members and Bahrain Writers Club Members BD25 for others (male and female welcome)

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