



Sales Report Sam Jenkins

Professional

Styles



About this Report

This report is based upon the Styles assessment, which explores an individual's motives, preferences, needs and talents in critical work areas.

The results are based on a comparison with a group of over 9,000 professionals and managers and are presented on a 1 to 10 Sten scale.

Since the questionnaire is a self-report measure, the results reflect the individual's selfperceptions. Nevertheless, our extensive research has shown it to be a valid measure of how people will operate in the workplace.

It should be remembered that the information contained in this report is potentially sensitive and every effort should be made to ensure that it is stored in a secure place.

The information contained within this report is likely to remain valid for 12 to 24 months, depending upon circumstances.

The report was produced using Saville Consulting software systems. It has been derived from the results of an assessment completed by the respondent, and reflects the responses they made.

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Selling Styles Profile										
Thought	1	2	3	4	5	6	7	8	9	10
Expert Analyst Sells based on up-to-date technical understanding of products and services										
Strategist Creates a shared understanding of the strategic imperatives that underpin a sale								-		
Influence	1	2	З	4	5	6	7	8	9	10
Persuader Sells by presenting the facts articulately and persuasively										
Negotiator Seeks to develop mutually beneficial deals with customers								-		
Adaptability	1	2	З	4	5	6	7	8	9	10
Resolver Builds trust, sorts out problems for customers and works to improve service delivery		-								
Relationship Builder Develops and maintains strong relationships with key customers and influencers										
Delivery	1	2	З	4	5	6	7	8	9	10
Administrator Ensures that things are done correctly and efficiently			-							
Driver Pushes ambitiously to get the highest possible results										



Sales Profile

The following report summarises Sam Jenkins's areas of greater and lesser potential based on our extensive international database linking Saville Consulting Wave to work performance. Sam Jenkins's Ratings Acquiescence is Sten 6 and their Consistency of Rankings is Sten 9.

	Area	Potential					
Solving Problems	Identifying Needs Understanding Customer Needs (4); Analysing Information (6)	5	Average higher potential than about 40% of the comparison group				
Solving F	Developing Solutions Applying Expertise (5); Being Creative (7)	6	Average higher potential than about 60% of the comparison group				
Influencing People	Developing Leads Developing Rapport (7); Building Relationships (10)		Extremely High higher potential than about 99% of the comparison group				
Influencir	Closing Deals Presenting Information (9); Changing Views (10); Challenging Objections (7)		Extremely High higher potential than about 99% of the comparison group				
pproaches	Staying Positive Handling Pressure (3); Being Resilient (2); Maintaining Self-Belief (6)	2	Very Low higher potential than about 5% of the comparison group				
Adapting Approaches	Working Collaboratively Supporting People (2); Working Co-operatively (1)		Extremely Low higher potential than about 1% of the comparison group				
Delivering Results	Being Disciplined Being Organised (5); Maintaining Standards (4)	5	Average higher potential than about 40% of the comparison group				
Deliverin	Results Focused Taking Action (7); Pursuing Targets (9)		Very High higher potential than about 95% of the comparison group				



Sales Potential Indicators

The following report summarises Sam Jenkins's greater or lesser potential against key performance indicators which underpin effectiveness across different sales roles.

